

Privacy policy of Liland IT GmbH

Personal data in the sense of this data protection declaration are individual information about your personal and/or factual circumstances. This includes in particular your name, your e-mail address and, if applicable, your address and your telephone number as well as any VAT details. Personal data also includes information about your use of our website.

This data protection declaration regulates how Liland IT GmbH handles your personal data in the following cases and we therefore ask you to carefully read the respective valid data protection declaration, which is constantly updated by us, each time you visit this website and to ensure that you understand it.

I. Name and address of the person responsible

The person responsible within the meaning of the basic data protection regulation and other national data protection laws of the member states and other data protection regulations is the:

Liland GmbH
Hauptplatz 14
917 Ferlach
Austria
Mail: support@Liland.com
Phone: +43 463 220111

II. General information on data processing

1. Purpose and scope of the processing of personal data

We collect and use your personal data for the following purposes:

- to ensure that the Liland IT GmbH website presents content in a possibly fictitious and functional manner,
- to provide the services you require,
- to perform our obligations under any contracts entered into between you and us; and
- not for purposes other than those covered by the above-mentioned purposes or by your consent or otherwise by a provision in accordance with the DSGVO.

An exception is made in those cases where prior consent cannot be obtained for factual reasons and processing of the data is permitted by law.

2. Provision of the website and creation of log files

Whenever our website is called up, our system automatically collects data and information from the computer system of the calling computer.

The following data is collected:

- Information about the browser type and version used
- The user's operating system
- The Internet service provider of the user
- The IP address of the user
- Date and time of access
- Websites from which the user's system reaches our website

- Websites that are accessed by the user's system via our website

The data is also stored in the log files of our system. These data are not stored together with other personal data of the user.

3. Use of cookies

Our website uses cookies. Cookies are text files that are stored in the Internet browser or by the Internet browser on the user's computer system. If a user calls up a website, a cookie can be stored on the user's operating system.

This cookie contains a characteristic string of characters that allows the browser to be uniquely identified when you return to the website.

We use cookies to make our website more user-friendly. Some elements of our website require the calling browser to be able to be identified even after a page change.

The following data is stored and transmitted in the cookies:

- (1) Log-in information (session cookie, sub-domain for login)
- (2) Affiliate and referrer information
- (3) Selected language for using the website (e.g. "German" or "English")

4. Newsletter

On our website you can subscribe to a free newsletter. When registering for the newsletter, the data from the input mask is transmitted to us.

- (1) Name
- (2) e-mail address

For the processing of the data, your consent will be obtained during the registration process and reference will be made to this data protection declaration.

5. Registration

On our website or by email enquiry we offer users the possibility to register for the offered service for a fee by entering personal data. The data is entered into an input mask and transmitted to us or sent to us by email and stored. The following data is collected during the registration process:

- (1) Names
- (2) Company
- (3) e-mail address
- (4) Self-chosen password

For the same purposes, we also process the data that the user voluntarily provides during registration.

The data is first used by us to provide the respective user account/client for our services. They are stored in a central user account/client of the user and can be viewed, changed and updated there at any time.

For billing purposes, we also collect and process the user's payment data after registration, namely the bank details provided by the user or any other payment and invoice data. We use qualified payment providers for the purpose of billing for the costs of using the services. Purpose of the collection of the claim. This applies in particular if legal requirements or internationally agreed financial security standards such as PCI DSS (Payment Card Industry Data Security Standard) make this necessary.

6. Use of Google Analytics for web analysis

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, your IP address will be shortened by Google within member states of the European Union or in other states which are party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there.

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on the website activities and to provide further services to the website operator in connection with the use of the website and the internet. The IP address transmitted by your browser within the framework of Google Analytics is not combined with other data from Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available at the following link: browser plugin (<http://tools.google.com/dlpage/gaoptout?hl=de>) The storage of Google Analytics cookies is based on Art. 6 Para. 1 lit. f DSGVO. They are stored for an unlimited period of time unless you make use of your opt-out options.

7. Google Analytics Remarketing

We use the functions of Google Analytics Remarketing in conjunction with the cross-device functions of Google AdWords and Google DoubleClick. The provider is Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

This feature allows you to link the advertising target groups created with Google Analytics Remarketing to the cross-device functions of Google AdWords and Google DoubleClick.

In this way, interest-related, personalised advertising messages that were adapted to you on one end device (e.g. mobile phone) depending on your previous usage and surfing behaviour can also be displayed on another of your end devices (e.g. tablet or PC).

If you have given permission, Google will link your web and app browsing history to your Google Account for this purpose. In this way, the same personalised advertising messages can be delivered on any device you sign in to with your Google Account.

To support this feature, Google Analytics collects Google-authenticated user IDs that are temporarily linked to our Google Analytics data to define and create target audiences for cross-device advertising.

You can permanently opt-out of cross-device remarketing/targeting by deactivating personalised advertising in your Google Account, following this link:

<https://www.google.com/settings/ads/onweb/>.

The aggregation of the information collected in your Google Account is done solely on

basis of your consent, which you can give or revoke at Google (Art. 6 para. 1 lit. a DSGVO). In the case of data collection processes which are not merged in your Google Account (e.g. because you do not have a Google Account or have objected to the merging), the collection of data is based on Art. 6, para. 1, letter f, DSGVO. The legitimate interest arises from the fact that we have an interest in the anonymised analysis of website visitors for advertising purposes. Further information and the data protection regulations can be found in the Google data protection declaration at: <https://www.google.com/policies/technologies/ads/>.

8. Google AdWords and Google Conversion Tracking

We use Google AdWords. AdWords is an online advertising program of Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States ("Google").

In the context of Google AdWords we use the so-called conversion tracking. When you click on an ad placed by Google, a cookie is set for conversion tracking. Cookies are small text files that the internet browser stores on the user's computer. These cookies expire after 30 days and are not used to personally identify users. If the user visits certain pages of this website and the cookie has not expired, Google and we may recognise that the user has clicked on the ad and been redirected to that page.

Every Google AdWords customer receives a different cookie. The cookies cannot be tracked through the websites of AdWords customers. The information collected through the conversion cookie is used to compile conversion statistics for AdWords customers who have opted in to conversion tracking. The customers will know the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag. However, they do not receive any information that can be used to personally identify users.

If you do not wish to participate in the tracking, you can object to this use by slightly deactivating the Google Conversion Tracking cookie via your internet browser under user settings. You will then not be included in the conversion tracking statistics.

The storage of "conversion cookies" is based on Art. 6 para. 1 letter f DSGVO. We have a legitimate interest in analysing user behaviour in order to optimise both our website and our advertising.

For more information about Google AdWords and Google Conversion Tracking, please see the Google Privacy Policy: <https://www.google.de/policies/privacy/>.

You can set your browser to inform you about the setting of cookies and to allow cookies only in individual cases, to exclude the acceptance of cookies for certain cases or in general and to activate the automatic deletion of cookies when closing the browser. If you deactivate cookies, the functionality of this website may be limited.

9. Use of Google G-Suite

We use Google G-Suite. G-Suite is used to exchange emails, appointments, notes and, where applicable, documents and web conferences with our customers and is a service of Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States ("Google").

For more information about Google G-Suite, please see the Google privacy policy: <https://www.google.de/policies/privacy/>.

III. Legal basis for the processing of personal data

If we require the consent of the data subject for processing of personal data as described above, we will person, Article 6 (1) (a) of the EU Basic Data Protection Regulation (GDPR) serves as legal basis.

When processing personal data which is necessary for the performance of a contract to which the data subject is a party, Art. 6 para. 1 letter b DSGVO serves as the legal basis. This also applies to processing operations which are necessary for the implementation of pre-contractual measures insofar as the processing of personal data is necessary to fulfil a legal obligation to which our company is subject, Art. 6 para. 1 lit. c DSGVO serves as the legal basis.

If the processing is necessary to safeguard a legitimate interest of our company or a third party and the interests, fundamental rights and freedoms of the data subject do not outweigh the former interest, Art. 6 para. 1 lit. f DSGVO serves as the legal basis for the processing.

IV. Data deletion and storage duration

Personal data will not be kept longer than necessary to fulfil the purposes for which it is processed, including the fulfilment of legal or regulatory obligations (e.g. auditing, billing and legal retention periods), the handling of disputes and the establishment, exercise or defence of legal claims in the countries where we do business.

V. Rights of the data subject:

If your personal data is processed, you are a data subject within the meaning of the DSGVO and you are entitled to the following rights vis-à-vis the person responsible:

As a person affected, you have the right to information about your stored personal data, its origin and recipients and the purpose of the data processing as well as a right to correction, data transmission, objection, restriction or processing as well as blocking or deletion of incorrect or illegally processed data at any time.

If there are any changes to your personal data, we request that you inform us accordingly. You have the right to revoke your consent to the use of your personal data at any time. Your request for information, deletion, correction, objection and/or data transmission in the latter case, provided that this does not involve disproportionate effort, can be sent to the address given under point I. of this declaration.

VI. Transmission of data to third parties:

In order to fulfil your order, it may also be necessary to pass on your data to third parties. Your data will be forwarded exclusively on the basis of the DSGVO, in particular for the fulfilment of your order or on the basis of your prior consent. Some of the above-mentioned recipients of your personal data are located outside your country or process your personal data there. The level of data protection in other countries may not correspond to that in Austria. However, we only transfer your personal data to countries for which the European Commission has decided that they have an adequate level of data protection or we take measures to ensure that all recipients guarantee an adequate level of data protection and that the protection is as high as under this agreement.

VII. Data protection and third party websites:

Liland IT GmbH may contain hyperlinks to and from third party websites. If you follow a hyperlink to one of these websites, please note that Liland IT GmbH cannot accept any responsibility or guarantee for external content or data protection conditions.

Please make sure that you are aware of the applicable data protection regulations before you submit personal data to these websites.

VIII. Data security:

The protection of your personal data is ensured by appropriate organisational and technical precautions. These precautions relate in particular to protection against unauthorised, illegal or even accidental access, processing, loss, use and manipulation, notwithstanding our efforts to maintain an appropriately high level of due diligence at all times, and it cannot be ruled out that information which you disclose to us via the Internet may be viewed and used by other persons. Please note that we therefore accept no liability whatsoever for the disclosure of information due to errors in data transmission not caused by us and/or unauthorised access by third parties.

IX. Operational contact person

For questions or suggestions regarding data protection, please contact the operational contact person of Liland IT GmbH, Mr. Michael Steindl, datenschutz@Lilandit.com.

Liland IT GmbH may update this privacy statement and other specific privacy statements from time to time. If changes are made to this Privacy Policy, this Privacy Policy will be given a new date.